

AD SIZE	WIDE X TALL	OPEN RATE Per Issue	3 x Run Per Issue	6 x Run Per Issue	12 x Run Per Issue
FULL PAGE	10.25" X 16"	\$1,270	\$1,175	\$1,125	\$1,080
HALF PAGE HORIZONTAL	10.25" X 8"	\$760	\$700	\$635	\$565
HALF PAGE VERTICAL	5" X 16"				
HALF PAGE VERTICAL SHORT	6.75" X 12"				
QUARTER PAGE HORIZONTAL	10.25" X 4"	\$420	\$385	\$350	\$330
QUARTER PAGE VERTICAL	3.25" X 12"				
QUARTER PAGE VERTICAL SHORT	5" X 8"				
EIGHTH PAGE HORIZONTAL	10.25" X 2"	\$240	\$220	\$200	\$185
EIGHTH PAGE SQUARE	5" X 4"				
EIGHTH PAGE VERTICAL	3.25" X 6"				
DOUBLE BC HORIZONTAL SHORT	5" X 2.6"	\$165	\$150	\$140	\$120
DOUBLE BC VERTICAL	3.25" X 4"				
BUSINESS CARD	3.25" X 2"	\$105	\$96	\$87	\$80
INSERTS <i>(Call for Details)</i>	Single Sheet	\$70 /CPM			
WEB ADS	3 Positions	\$35			
DINING GUIDE	Display ad required	\$65			
EVENTS CALENDAR	Display ad required	\$65			
GUARANTEED PLACEMENT		add 15%			

All ad pricing includes full color. Check with rep for agency discounts. \$50 per hour for design may apply.

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