

AD SIZE	WIDE X TALL	B&W RATE Per Issue	3 x Run Per Issue	6 x Run Per Issue	*FULL COLOR Add to Base Rate
DOUBLE TRUCK	21.25" X 16"	\$1,755	\$1,614.60	\$1,491.75	+ \$245
FULL PAGE	10.25" X 16"	\$1,053	\$968.70	\$894.90	+ \$245
HALF PAGE	10.25" X 8"	\$627	\$576.80	\$532.90	+ \$245
	5" X 16"				
	6.75" X 12"				
QUARTER PAGE	10.25" X 4"	\$347	\$319.20	\$294.90	+ \$129
	6.75" X 6"				
	5" X 8"				
	3.25" X 12"				
EIGHTH PAGE	10.25" X 2"	\$197	\$181.20	\$167.40	+ \$129
	6.75" X 3"				
	5" X 4"				
	3.25" X 6"				
DOUBLE BUSINESS CARD	6.75" X 2"	\$138	\$126.90	\$117.30	+ \$69
	5" X 2.6"				
	3.25" X 4"				
BUSINESS CARD	3.25" X 2"	\$71	\$65.30	\$60.30	+ \$69
WEB AD <i>(With Display Ad)</i>	Three Sizes	\$35			
MEDICAL DIRECTORY LISTING <i>(With Display Ad)</i>		\$43			
INSERTS <i>(Call for Details)</i>	Single Sheet	\$61 per 1,000			

*Spot Color for \$55 additional to any ad size

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